



www.themedicalcenter10Kclasic.com

Preparations are underway for the 32nd running of *The Medical Center 10K Classic* on October 15! *The Medical Center 10K Classic* has a tremendous economic impact on our community as thousands of spectators, participants, and volunteers will be involved in this year's activities. The **10K Corporate Challenge** is just another way for your employees to participate through community involvement. Below is information on this year's **10K Corporate Challenge**.

The Medical Center 10K Classic Corporate Challenge

We encourage you to participate in the **10K Corporate Challenge** by doing one or more of the following:

- Find one or two volunteers to spearhead your business's participation
- **Receive a discount of \$5 off individual or family plan fee before Early Bird deadline of September 16.** No discount will be given after Early Bird deadline!
- Distribute entry forms to fellow employees
- Place 10K posters in break room areas or display on doors

If there is a challenge then there must be a **WINNER!** The business that recruits the most people will receive the following:

- Business name and logo added to the official *The Medical Center 10K Classic* web site
- Option to display banner with business logo at the Health & Fitness Expo and the Finish Line (banner to be provided by business)
- Recognition at the awards ceremony
- Special team short sleeved t-shirts featuring the business name and logo

We will have two categories: businesses with less than 250 employees and businesses with 250+ members. All forms and payment must be turned in by **Friday, September 16 at 3 p.m.** at The Medical Center Health & Wellness Center located at the front of the Greenwood Mall (outside entrance only). Family and friends can count towards your corporate participation as long as all entry forms are turned in together. Participants are allowed to sign up for the 1.5 mile walk, 5K run, 10K wheelchair race or the 10K Classic to count toward your businesses' participation.

For Entry Forms:

To obtain information and packets for this year's 10K Corporate Challenge, please contact Andrea Norris at (270) 745-1503 or email norram@chc.net.

Participant Perks

From the professional runner to the leisurely walker, *The Medical Center 10K Classic* offers everyone an opportunity to be involved. The Early Bird entry fee for any walking or running event is \$25 when received before Friday, September 16. All participants will receive the following:

- Free Pasta Party dinner on Friday night at the Sloan Convention Center
- Long-sleeve T-shirt with the official *The Medical Center 10K Classic* design
- Breakfast snack on the morning of Race Day
- Snack and entertainment at the Finish Line on Race Day
- An opportunity to share in the cash drawing during the Awards Ceremony
- An opportunity to win \$1,000 cash in a random drawing for all entries received by September 16, 2011.

I hope you will encourage your business's participation in the 32nd running of *The Medical Center 10K Classic*. Your support is a great way to communicate the importance of good health while building morale and enthusiasm in the community. We look forward to hearing from you!

The Medical Center 10K Classic Corporate Challenge

- Count us in for the 10K Corporate Challenge!
- No, we are unable participate this year.

Business Name _____

Coordinator _____ E-mail _____ Phone _____

Asst. Coordinator _____ E-mail _____ Phone _____

Address _____

City _____ State _____ Zip _____

We are interested in promoting The Medical Center 10K Classic:

- Race brochures needed # _____
- Place posters in the break areas/doors. Please send _____ posters.

Please mail/fax this form by August 26, 2011.

The Medical Center Health & Wellness Center

2625 Scottsville Rd., Suite 608

Bowling Green, KY 42104

Fax: (270) 745-0683

Attn: Andrea Norris

The Medical Center 10K Classic- Corporate Challenge