

The Medical Center 10K Classic 32nd Anniversary Sponsorship Confirmation

*YES! You can count on our support of this year's race on **October 15, 2011!***

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Levels (Please indicate your level of support):

_____	Principal Sponsor	\$10,000
_____	Chip Timing Sponsor	\$7,500
_____	Corporate Sponsor	\$5,000
_____	Media Sponsor	\$5,000
_____	Pasta Party Sponsor	\$5,000
_____	Supporting Sponsor	\$3,000
_____	Volunteer T-shirt Sponsor	\$2,500
_____	Children's Classic Sponsor	\$2,000
_____	Senior Grand Master's Sponsor	\$2,000
_____	Grand Master's Sponsor	\$2,000
_____	Master's Sponsor	\$2,000
_____	First Finishers Sponsor	\$1,000
_____	Water Station Sponsor	\$500
_____	Band Sponsor	\$500

Use the same logo as last year (circle one): YES NO

If using different logo, email new logo to: norram@chc.net

*****Please complete form and return by: April 29th, 2011*****

Payment methods:

- _____ Payment enclosed
- _____ Invoice now for total amount
- _____ Call to set up a payment schedule

Please return to:

The Medical Center 10K Classic
P. O. Box 1175
Bowling Green, KY 42102-1175
Phone: (270) 796-2141
Fax: (270) 745-0683

In-Kind Sponsors Only:

- _____ Call to schedule advertising and/or services being provided

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Principal Sponsor Benefits (\$10,000):

- Industry Exclusivity
- Logo on 15,000 Official Race Brochures
- Full-page ad in Official Race Magazine
- Logo on 300 Official Race Posters
- Complimentary Entries in any Race Event (10)
- Logo on 4,000 Official Race t-shirts
- Logo on 10K Classic Race Bibs
- Logo on 10K Official Website
- Entry Fee Discount of \$5 for all employees
- Health and Fitness Expo Booth
- Television Advertising
- Coupon/Information included with Race Packets
- Right to use 10K Official Logo
- Logo on Start and Finish Banners

Chip Timing Sponsor Benefits (\$7,500):

- Logo on 15,000 Official Race Brochures
- Half-page ad in Official Race Magazine
- Logo on 300 Official Race Posters
- Complimentary Entries in any Race Event (10)
- Logo on 4,000 Official Race t-shirts
- Logo on 10K Classic Race Bibs
- Logo on 10K Official Website
- Entry Fee Discount of \$5 for all employees
- Health and Fitness Expo Booth
- Television Advertising
- Coupon/Information included with Race Packets
- Right to use 10K Official Logo
- Logo on Start and Finish Banners

Corporate Sponsor Benefits (\$5,000):

- Logo on 15,000 Official Race Brochures
- Half-page ad in Official Race Magazine
- Complimentary Entries in any Race Event (10)
- Logo on 4,000 Official Race t-shirts
- Logo on 10K Classic Race Bibs
- Logo on 10K Official Website
- Entry Fee Discount of \$5 for all employees
- Television Advertising
- Coupon/Information included with Race Packets
- Right to use 10K Official Logo
- Logo on Start and Finish Banners

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Pasta Party Sponsor Benefits (\$5,000)

- Pasta Party will be known exclusively as the (*sponsor*) Pasta Party
- Logo on 15,000 Official Race Brochures
- Half-page ad in Official Race Magazine
- Complimentary Entries in any Race Event (10)
- Logo on 4,000 Official Race t-shirts
- Logo on 10K Classic Race Bibs
- Product and/or Information Placement during Pasta Party
- Logo on 10K Official Website
- Entry Fee Discount of \$5 for all employees
- Television Advertising
- Coupon/Information included with Race Packets
- Logo on Start and Finish Banners
- Right to use 10K Official Logo

Media Sponsor Benefits (\$5,000):

- Logo on 15,000 Official Race Brochures
- Complimentary Entries in any Race Event (10)
- Logo on 4,000 Official Race t-shirts
- Logo on 10K Classic Race Bibs
- Logo in Official Race Magazine
- Logo on 10K Official Website
- Entry Fee Discount of \$5 for all employees
- Coupon/Information included with Race Packets
- Right to use 10K Official Logo

Supporting Sponsor Benefits (\$3,000):

- Logo on 15,000 Official Race Brochures
- Complimentary Entries in any Race Event (5)
- Logo on 4,000 Official Race t-shirts
- Logo on 10K Classic Race Bibs
- Logo in Official Race Magazine
- Logo on 10K Official Website
- Entry Fee Discount of \$5 for all employees
- Coupon/Information included with Race Packets
- Right to use 10K Official Logo

Volunteer T-Shirt Sponsor Benefits (\$2,500):

- Logo exclusively on 600 Volunteer t-shirts
- Complimentary Entries in any Race Event (3)
- Logo in Official Race Magazine
- Logo on 10K Official Website
- Entry Fee Discount of \$5 for all employees

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- Coupon/Information included with Race Packets
- Right to use 10K Official Logo

Senior Grand Master's (60 +) (Sponsor Benefits (\$2,000)):

- Complimentary Entries in any Race Event (3)
- Listed in Official Race Magazine
- Logo on 10K Official Website
- Entry Fee Discount of \$5 for all employees
- Coupon/Information included with Race Packets
- Right to use 10K Official Logo

Grand Master's (50 +) Sponsor Benefits (\$2,000):

- Complimentary Entries in any Race Event (3)
- Listed in Official Race Magazine
- Logo on 10K Official Website
- Entry Fee Discount of \$5 for all employees
- Coupon/Information included with Race Packets
- Right to use 10K Official Logo

Master's (40 +) Sponsor Benefits (\$2,000):

- Complimentary Entries in any Race Event (3)
- Listed in Official Race Magazine
- Logo on 10K Official Website
- Entry Fee Discount of \$5 for all employees
- Coupon/Information included with Race Packets
- Right to use 10K Official Logo

First Warren Co. Finishers Sponsor Benefits (\$1,000):

- Complimentary Entries in any Race Event (2)
- Listed in Official Race Magazine
- Logo on 10K Official Website
- Entry Fee Discount of \$5 for all employees
- Coupon/Information included with Race Packets
- Right to use 10K Official Logo

Water Station Sponsor Benefits (\$500):

- Logo on 8ft. banner at Water Station
- Logo in Official Race Magazine
- Right to use 10K Official Logo

Band Sponsor Benefits (\$500):

- Listed in Official Race Magazine
- Listed on Official 10K Brochure
- Right to use 10K Official Logo